

# PIERCE-ARROW SIXES

## REGULAR EQUIPMENT FOR PIERCE-ARROW 1912 CARS

REGULAR EQUIPMENT ON ALL MODELS WILL INCLUDE:

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|---|--|
| Two head gas lamps, with lighter operating from the seat, and Prest-O-Lite tank.                    | Gasoline tank gauge on dash.   |
| Two dash and one rear combination oil and electric lamps, the electric lamps lighted from the seat. | Veeder odometer.   |
| One rear number electric lamp   | Four Shock absorbers.  |
| Horn and full set of tools.   | Extra tire carriers.   |
| Pierce-Arrow Victoria Top (runabouts only).   | Trunk rack on all models.  |
| Pierce-Arrow Cape Top (touring cars only).  | Coat and blanket rails.  |
| Pierce-Arrow folding glass front, with rain vision.   | Folding foot rest on touring and enclosed cars.  |
| Pierce-Arrow air power pump.  | Sprag. (Except 36 horse-power.)  |
|   | Pierce gasoline primer for easy starting.  |
|   | Yale locks, with universal key on hood, dash cabinets, tool compartments and oil and grease box. |

The 48 and 66 horse-power touring car models have two extra seats in tonneau of folding type

## Specifications in Brief of Pierce-Arrow Motor Cars

ALL MODELS WILL HAVE:

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|-----------------------------|---|
| NO. OF CYLINDERS . . . . .  | Six, cast in pairs.   |
| IGNITION . . . . .          | Two complete and separate systems: First, jump spark, 6 individual units, with one master vibrator; second, Bosch high-tension magneto. |
| BATTERY EQUIPMENT . . . . . | One set storage.  |
| CARBURETER . . . . .        | Special Automatic.  |
| CONTROL . . . . .           | Hand throttle and foot accelerator.   |
| OILING . . . . .            | Automatic to all crankshaft and pin bearings, cylinders and pistons.  |
| TRANSMISSION . . . . .      | Selective, sliding gears, direct on high speed; side lever control, bevel gear drive.   |
| SPEEDS . . . . .            | Four forward and reverse.   |
| BEARINGS . . . . .          | Ball and roller bearings all over except motor.   |
| SPRINGS . . . . .           | Front, semi-elliptic; rear, three-quarter elliptic.   |
| REGULAR TIRES . . . . .     | Goodrich quick detachable. Goodrich-Bailey non-skid on rear.  |
| BODY MATERIAL . . . . .     | Cast aluminum.  |
| BRAKES . . . . .            | Equalized footbrakes on inside of drums on hubs; both rear wheels. Equalized hand brakes, on outside of drums, both rear wheels.        |

	36 Horse-power	48 Horse-power	66 Horse-power
Cylinder Dimensions	1x5 1/2 inches.	4 1/2 x 5 1/2 inches.	5x7 inches.
Rev. per Minute	3000 to 1700.	1500 to 1600.	1200 to 1400.
Gasoline Capacity	Runabout, about 20 gallons; 4-passenger touring, 18 gallons; other models, 22 1/2 gallons.	Runabout 21 gallons; 4 and 5-passenger touring, 20 1/2 gallons; other models, 28 gallons.	Runabout, 21 gallons; 4 and 5-passenger touring, 20 1/2 gallons; other models, 28 gallons.
Frame	Pressed cold rolled special carbon manganese steel, heat treated, channel section, drop frame, 4 1/2 inches to 2 3/4 inches deep.	Pressed chrome nickel steel, heat treated, channel section, drop frame, 4 1/2 inches to 2 3/4 inches deep.	Pressed chrome nickel steel, heat treated, channel section, drop frame, 5 inches to 2 3/4 inches deep.
Wheel Base	Runabout, 11 9/16 inches; other models, 127 1/2 inches.	Runabout, 128 inches; other models, 134 1/2 inches.	Runabout, 133 1/2 inches; other models, 140 inches.
Wheel Tread	55 inches.	56 inches.	56 inches.
Wheels	Wood, artillery; 36 inches.	Wood, artillery; runabout, 36 inches all round; other models, 37 inches all round.	Wood, artillery; runabout, 37 inches all round; other models, 37 inches front, 38 inches rear.
Tire Dimensions	4 1/2 inches all round.	Runabout, 4 1/2 inches all round; other models, 5 inches all round.	Runabout, 5 inches all round; other models, 5 inches front, 5 1/2 inches rear.

## PRICES F. O. B. BUFFALO

COMPLETE WITH TOP AND GLASS FRONT

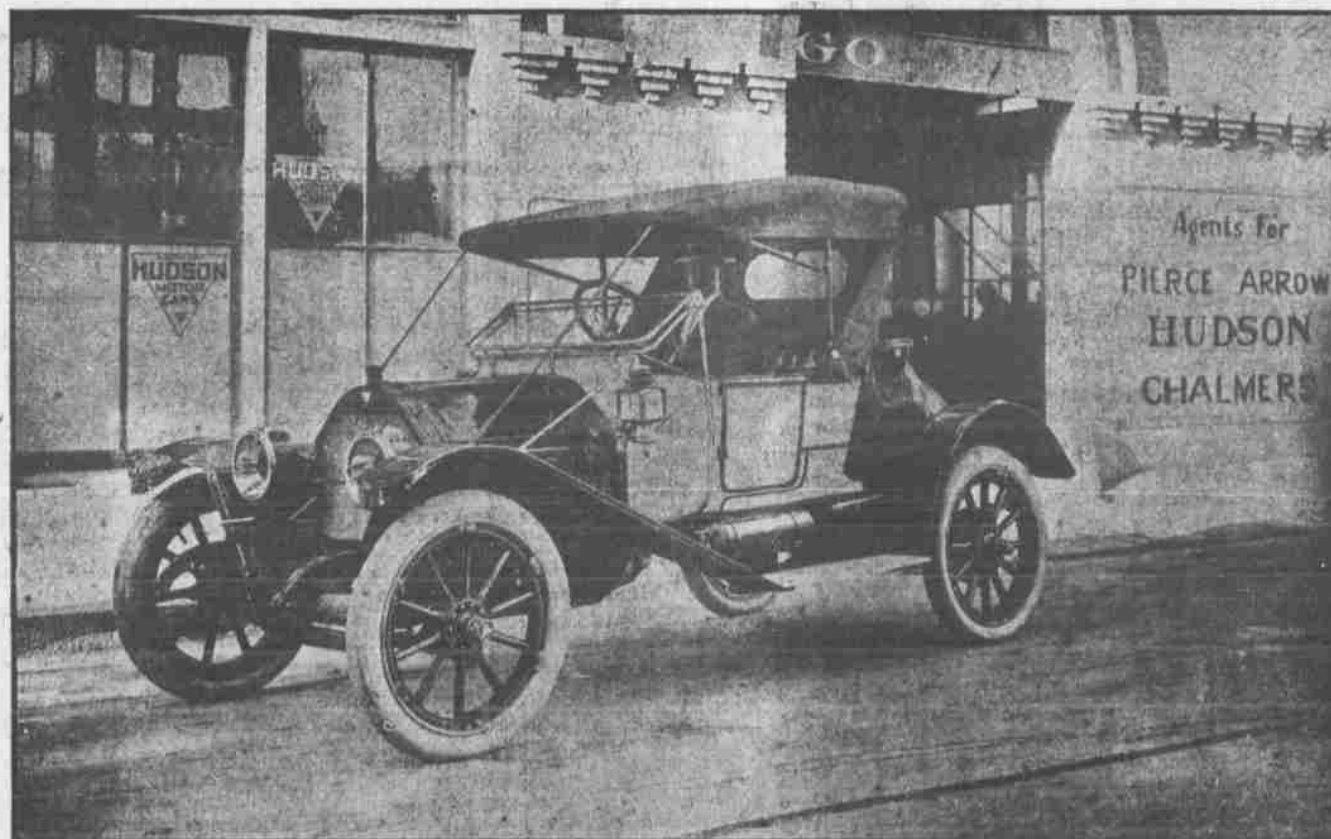
	36 Horse-power	48 Horse-power	66 Horse-power
Chassis in Lead	\$3250	\$4100	\$5100
Runabout, seating two people, with folding rumble seat	4000	4850	5550
Four-passenger Touring	4000	4850	5550
Five-passenger Touring	4000	4850	5550
Seven-passenger Touring	4000	5000	6000

## TOP SPECIFICATIONS AND PRICES

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|---|---|
| *Cape top, lined with whip cord, with shifting rail, detachable side curtains and envelope for top when laid back; for 36 horse-power cars . . . \$175                                    | side curtains, or solid sides if ordered, and envelope for top when laid back . . . \$200   |
| *Same for 48 and 66 horse-power cars . . . 200  | Semi-enclosed top, with sliding glass front and drop side curtains for all models . . . 400 |
| *Leather Victoria top, with shifting rail, detachable seat covers—2-passenger cars, \$30; 3-passenger cars, \$45; 4-passenger cars, \$75; 5-passenger cars, \$75; 7-passenger cars, \$85. | Same when ordered with car . . . 150  |
|   | *Divided folding glass front, all models . . . 50   |

\*Regular equipment for 1912, when ordered with car.

1912  
Hudson  
"33"  
\$1750  
F. O. B.  
Honolulu



The  
Car  
That

Rides so easily  
Runs so quietly  
Has 900 less parts  
Every part accessible  
Is protected from dust  
Is so easy on tires  
Has just the right weight  
Is just right for Island service

## HUDSON "33"

## The Associated Garage Company, Ltd.

PHONE 2388

Merchant St., Foot of Bishop

DEALERS IN MOTOR CARS

Honolulu